



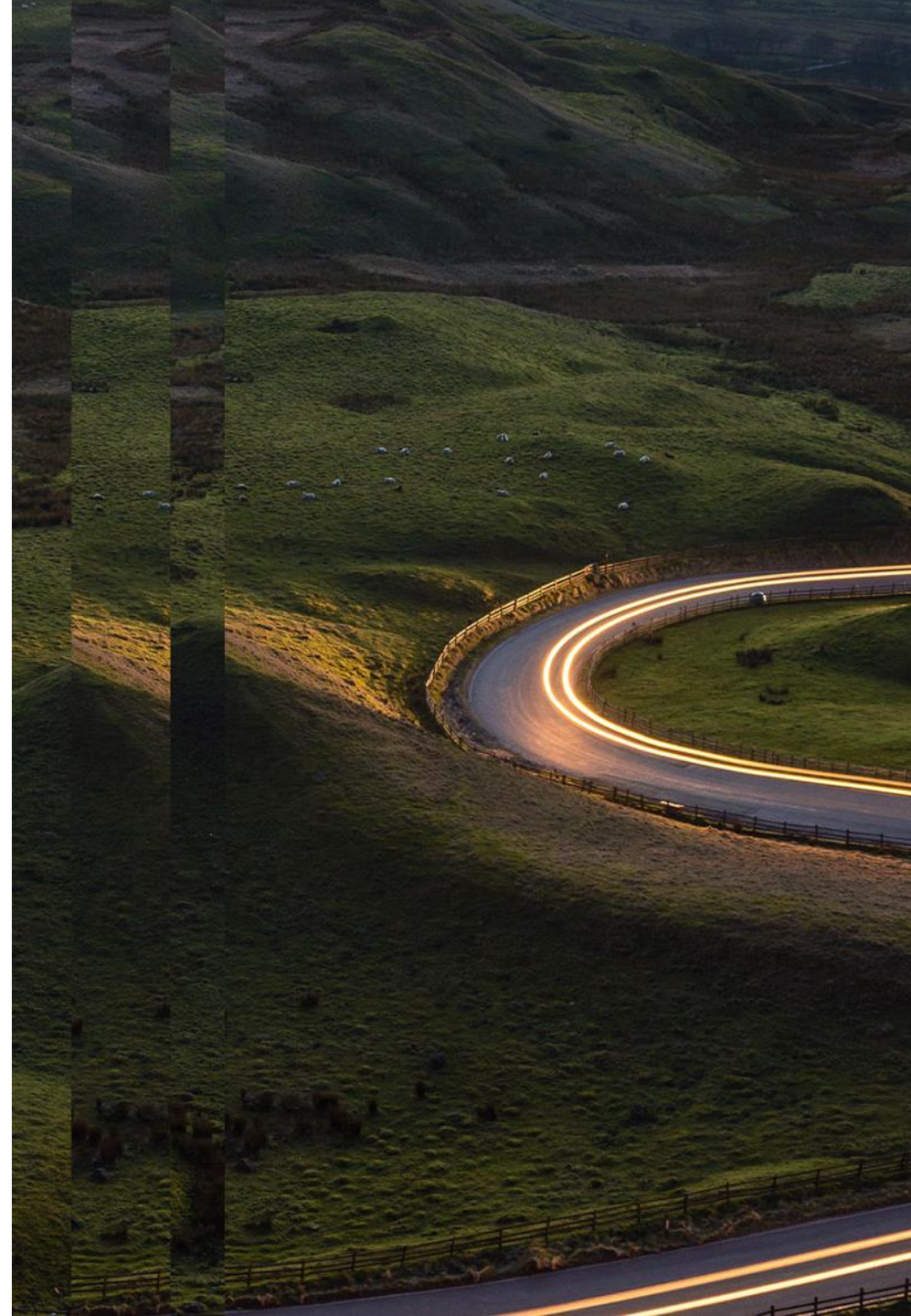
# Renault Group

## AI at Renault

RENCONTRE ROBONUMERIQUE  
ST QUENTIN  
NOVEMBER 2024

# 1

## Introduction



# What is Artificial Intelligence ?

AI is another way to use computers

**Implementation of reasoning (and not just computing) on computers**

## Specific Technics

- Symbolic AI (rule based)
- Connectionist AI (data based)

## Principles as old as computers

- Need of computing power : thanks to the Moore's law
- Need of data: thanks to Internet

## Unreachable applications without AI

- Combinatorial explosion
- Computer vision
- Natural language processing



**A powerful tool to solve well-posed problems without algorithmic solution**

# Connectionist AI

## Learning by example

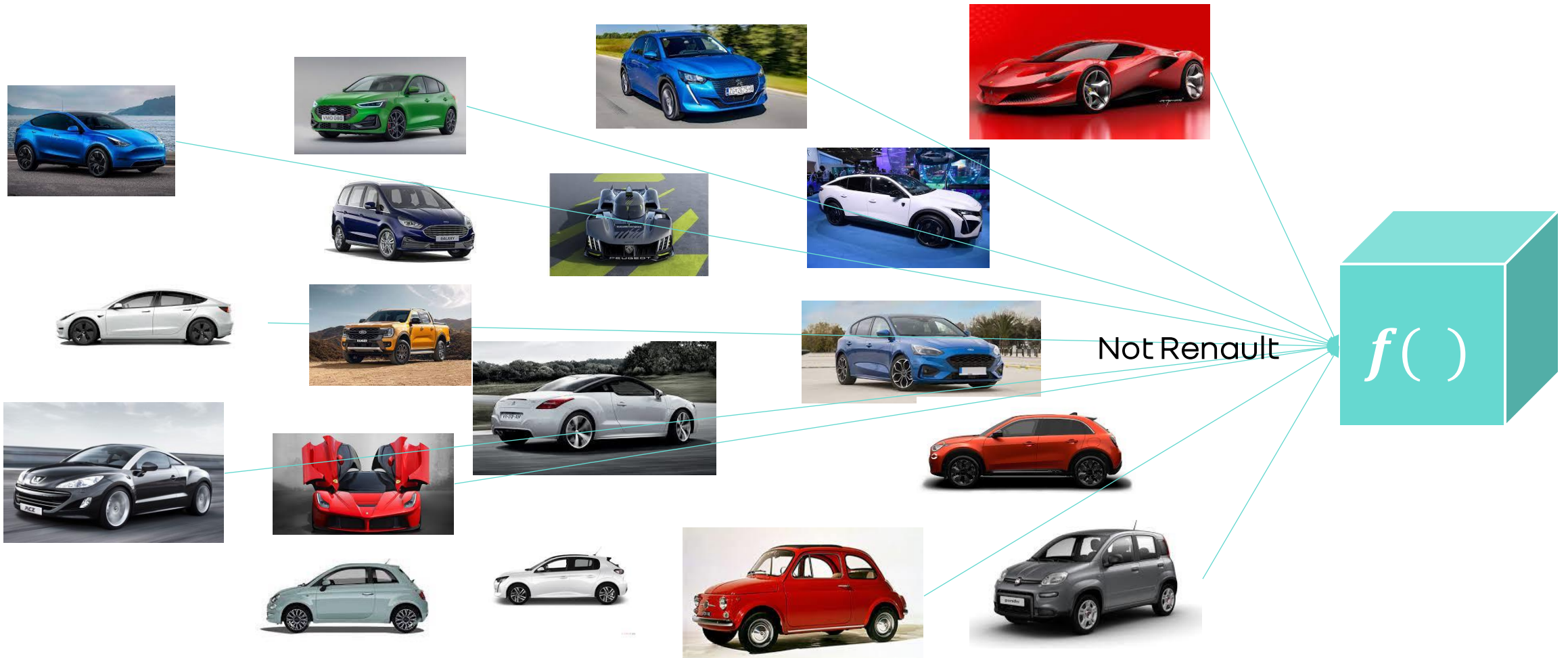
### Examples of the first class



# Connectionist AI

## Learning by example

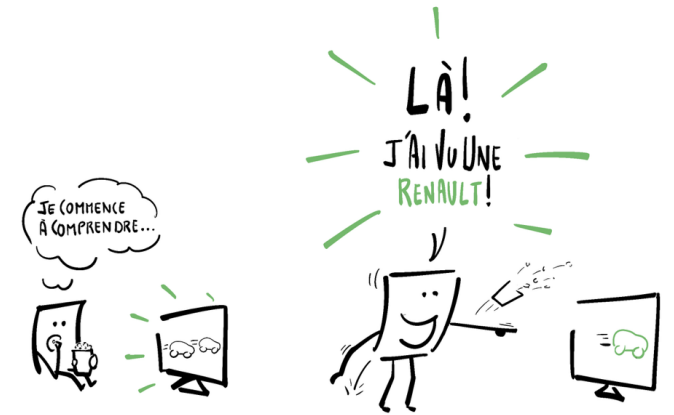
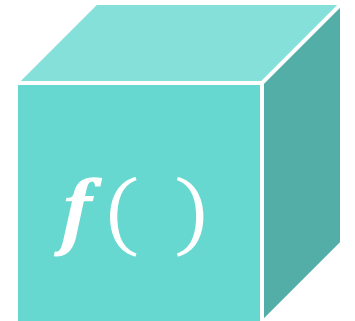
### Examples of the second class



# Connectionist AI

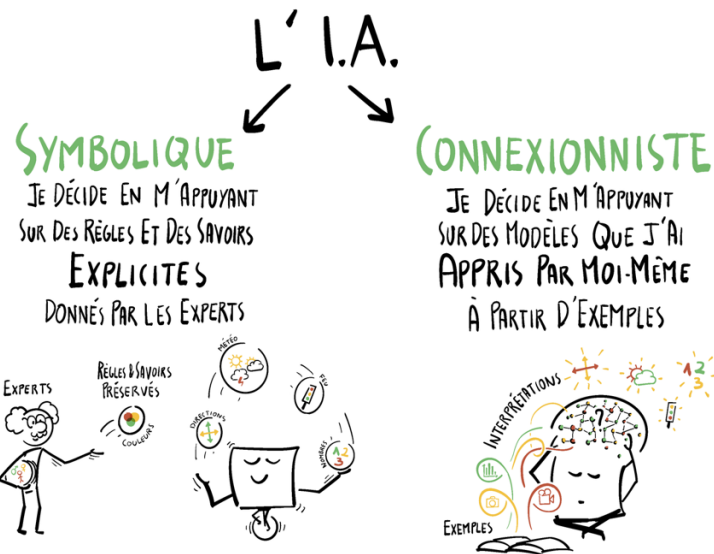
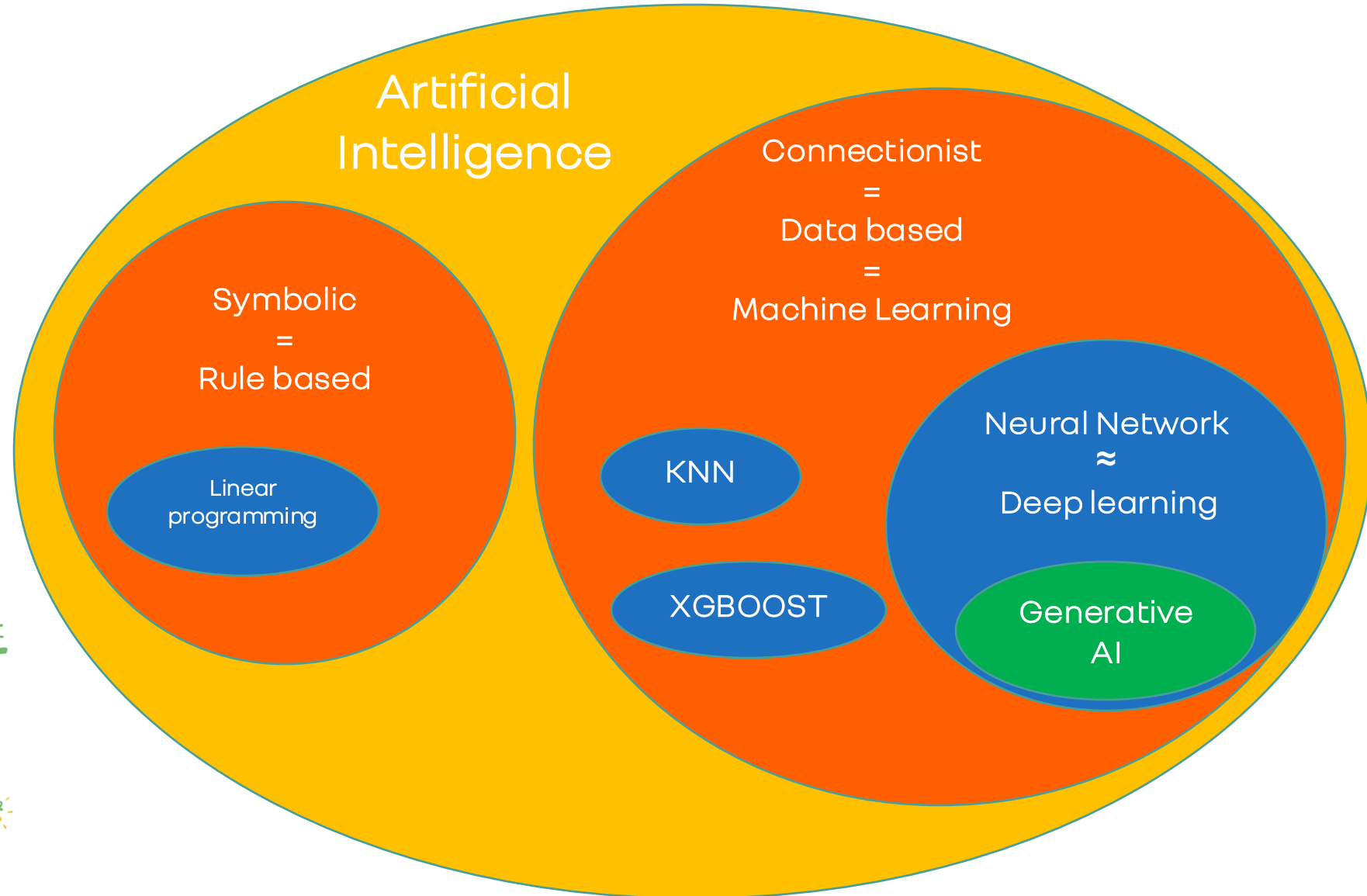
RG

When learning is finished, the inference starts



# Summary

## AI cartography



# AI @ Renault Group

## More than 500 people around the world

- **Developers**
  - 142 data scientists and Symbolic AI developers
  - 24 PhD students
- **Catalysts**
  - 94 data engineers
  - 150 managers and project managers
- **Users**
  - 138 data analysts

## Expertise network

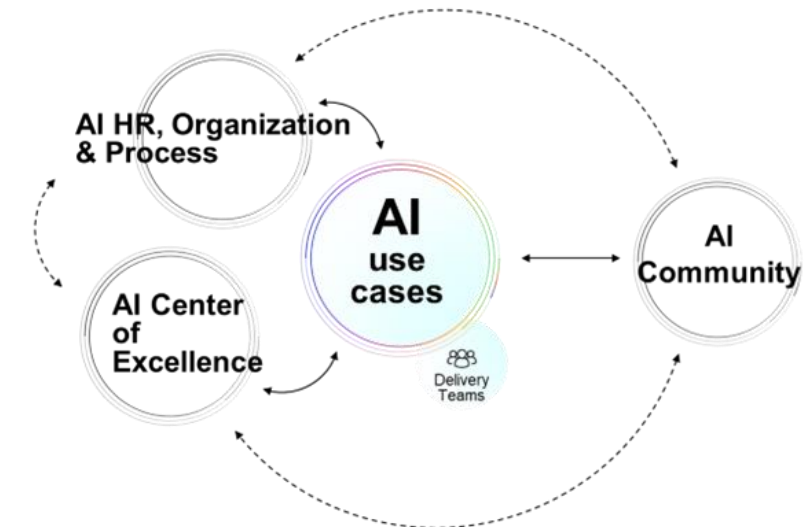
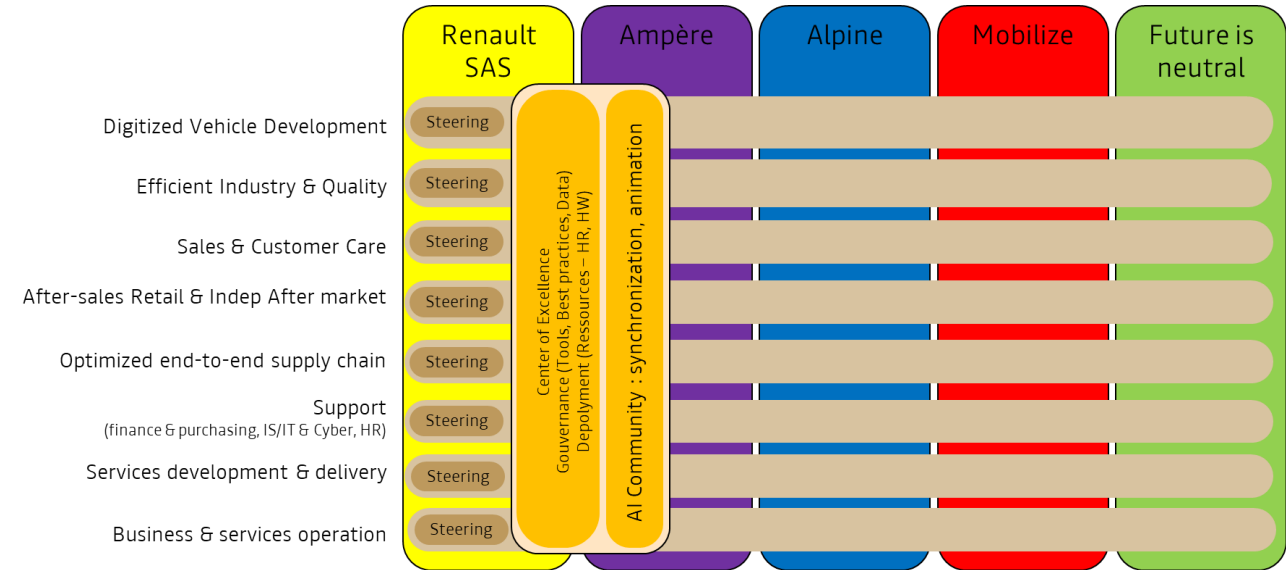
- 8 experts
- 10 specialists

## Industrial partners

- Google
- IBM
- Qualcomm
- Microsoft
- ...

## Academic partners

- ANITI
- Telecom ParisTech
- Mines de Paris
- Ponts et chaussées
- IRT SystemX
- ...

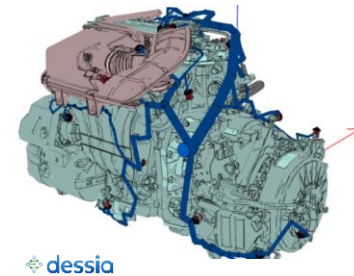
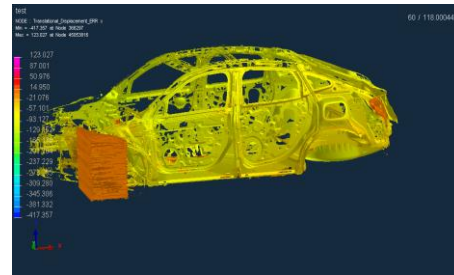


AI@Scale  
Transformation

# Two aspects of AI @ Renault

## Improvement of the operational performance

- Better and faster engineering, manufacturing, sales, supply chain, after-sales
- A dozen of high-priority projects selected by AI@scale



## « Humanized » the car

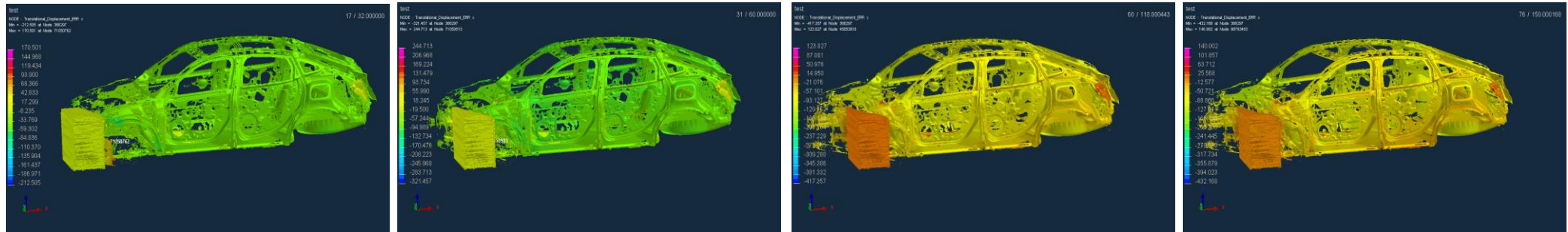
- Use AI and other advanced technologies to improve the quality of the relationship between the users and the car
- My car knows me - My car protects me - My car enhances my sensations - My car surprises me - My car learns.
- Role of AI
  - Connectionist AI to understand the outside context and the inside situation
  - Symbolic AI to decide the relevant action



# 2

## Some Applications





Exact physical model requires a lot of computing power

Training of a reduced model based on physical simulation

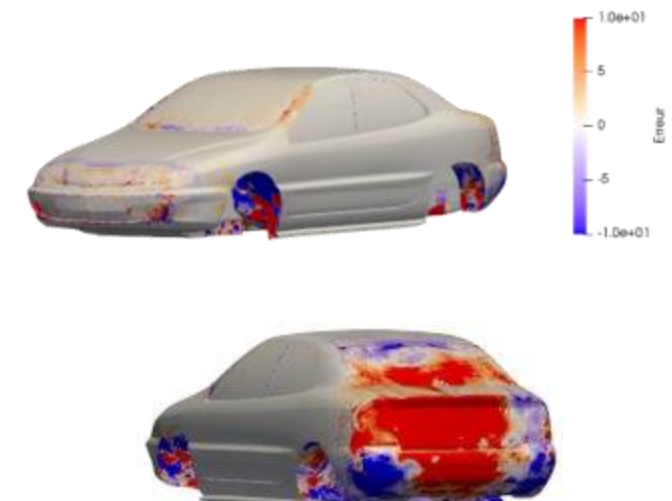
- Training on 200 snapshots from a single physical simulation

Reduced model can generalize

- Reproduction of the taught model
- Good results on different models

Application

- Crash
- Aerodynamics



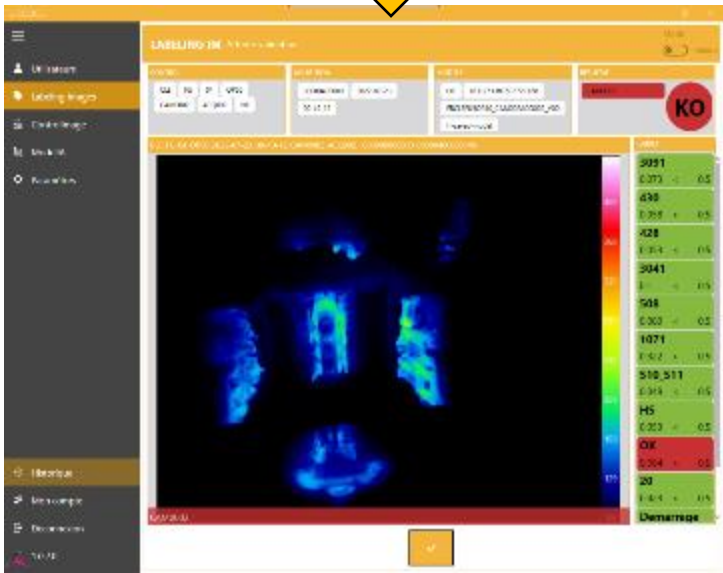
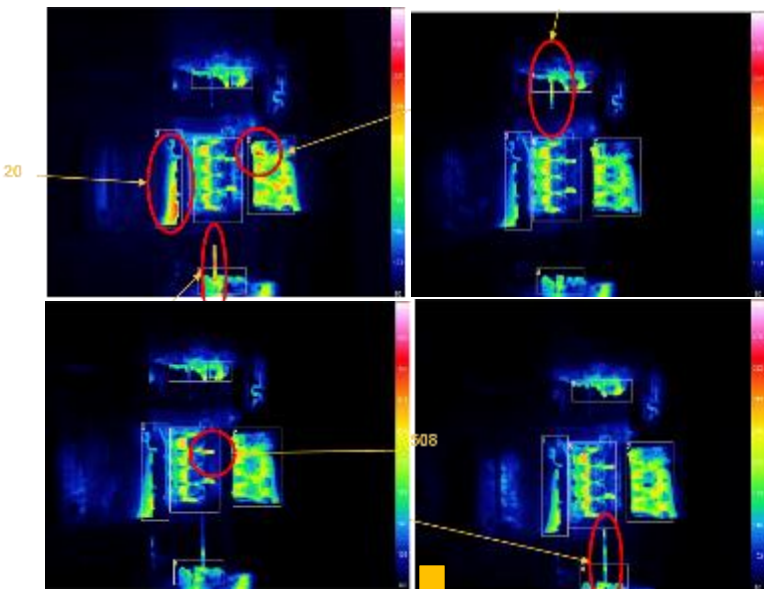
# ASSISTANCE TO VISUAL INSPECTION

RG

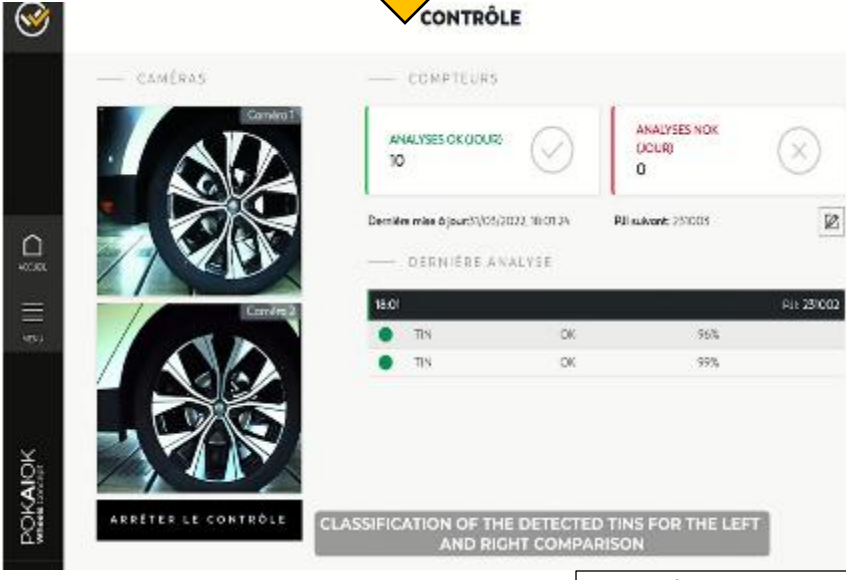
## BATTERY SHOP



## CASTING SHOP



## FINAL VH ASSEMBLY



# PREDICT : Delivery time prediction

## 12 different models

- Gradient boosting
- 15 key features
- Training on 500000 events / 18 months
- Testing on 110000 events / 6 months



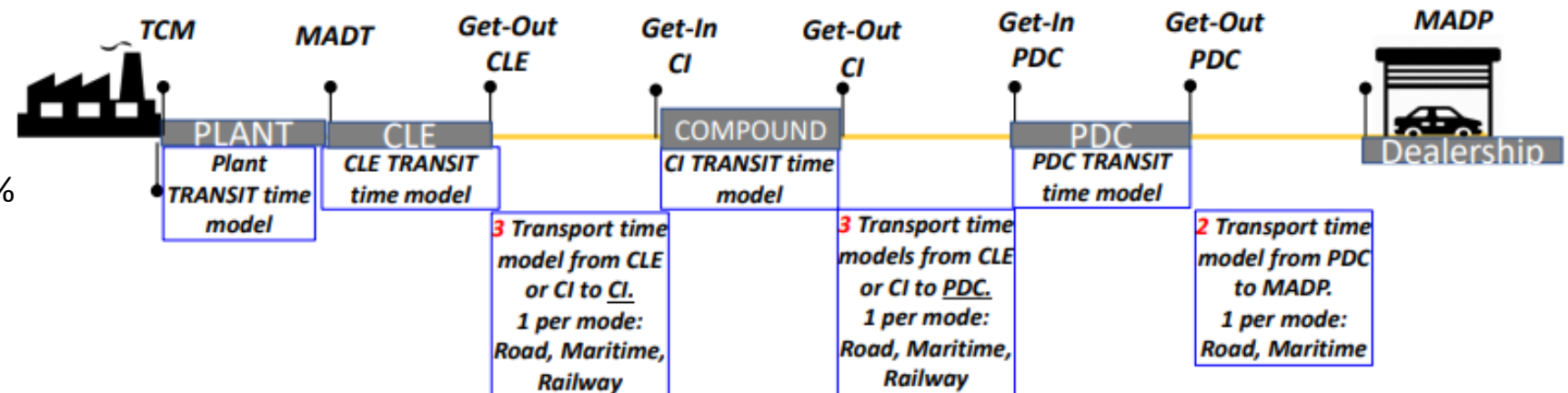
```
test evaluation :  
test data size : 156752  
RMSE: 1.5222  
MAE: 1.1588  
accuracy with corridor +/- 1 days : 90.24 %  
accuracy with corridor +/- 2 days : 93.51 %  
accuracy with corridor +/- 3 days : 94.9 %
```

## Industrialization by Renault Digital

- Deployment on Vertex AI
- Go live : November 2022
- Retraining every 2 weeks

## Benefit

- 0,5 M€/year
- Prediction improvement : 10%



# Road trip design for ADAS validation



# Natural Language Processing

## Large language model have been developed (GPT, BERT,...)

- Source code accessible
- Based on generic corpus

## Training on more focused data

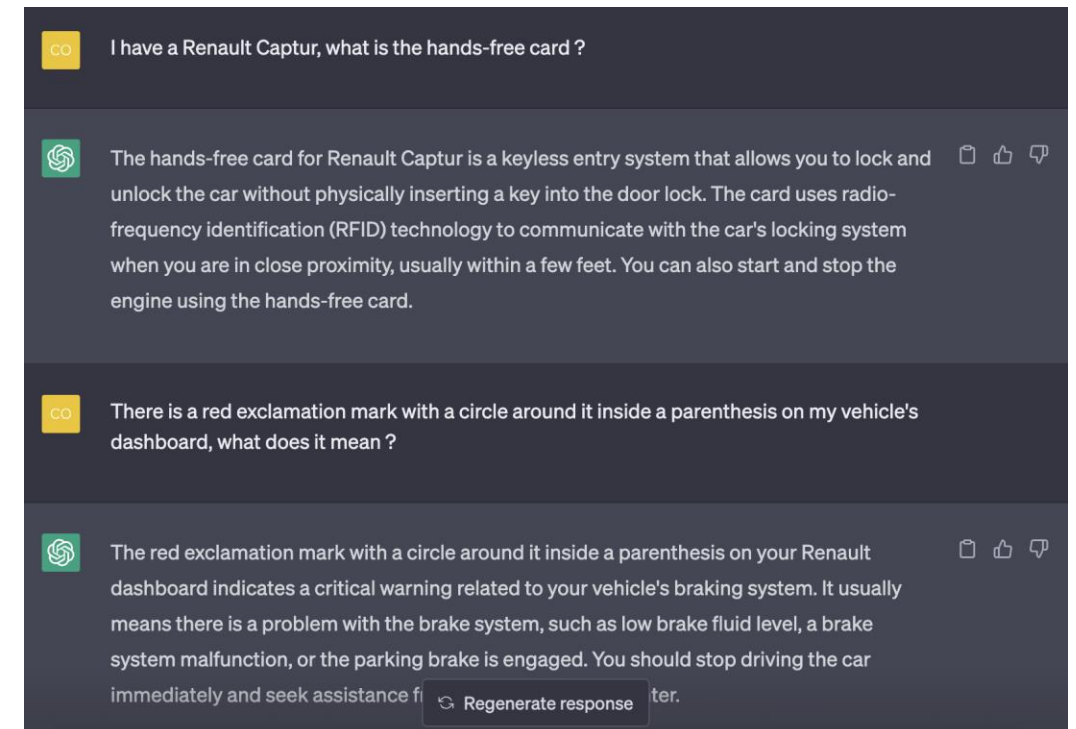
- Accurate knowledge of a technical domain
- No totally wrong answers

## First use : natural language understanding

- Analysis of customer feedback

## Second use : conversational agent

- Simplified access to the user manual with ChatGPT



## Driving assistances

### Scene understanding

- Reconstruct the scene around the vehicle
- Provide an accurate representation to the driver
- Anticipate the movements of other vehicles

### Adjust the behavior of the vehicle

- Emergency braking
- Adaptative cruise control
- Lane following

### Coaching

- Hybrid vehicle journey optimization
- Electric Road planner
- Safety coach
- Car use optimization



# AI in the Car

## Improved user experience

### Hyper personalized and contextualized content

- Center of interest
- Driving conditions

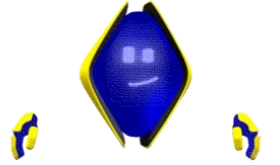
### New kind of interaction

- Tone of voice
- Message style

### Knowledge of the driver

- Preference setting
- Preference collecting (social networks...)
- Preference guessing (driver habit learning)

} Under  
Driver's decision

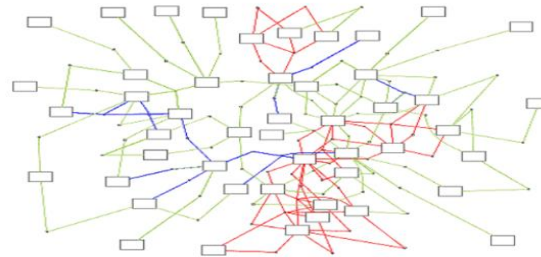


# So many other applications

All professions, current and future, are concerned



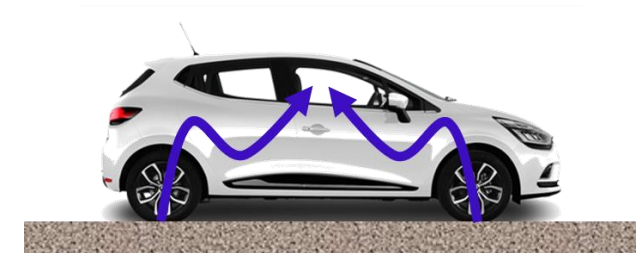
*Scoring*



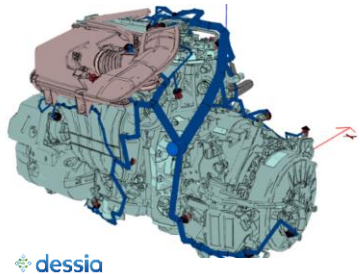
*Diversity management*



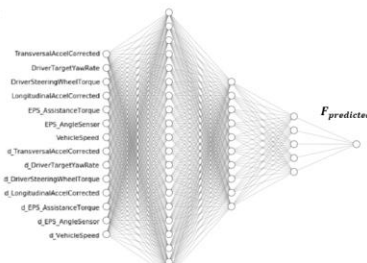
*Data augmentation for validation*



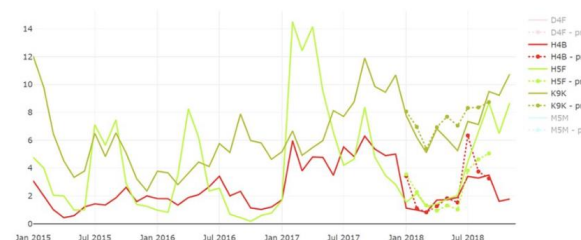
*Performance prediction*



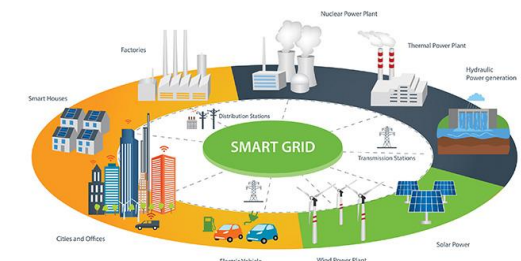
*Optimization of cable routing*



*Virtual Sensor*



*Sales Forecasting*



*Smart Grid*

# 3

Towards a trustworthy AI



# Can we trust AI?

RG

AI is famous for some weaknesses



*Unknown  
unknown*



*Lack of  
robustness*



*Data  
obsolescence*



*Bias*

# AI Act: a European regulation

Ensuring that AI developed and/or used in Europe is risk-free

## Guarantees

- Basic Human Rights
- Personal safety
- Infrastructure security

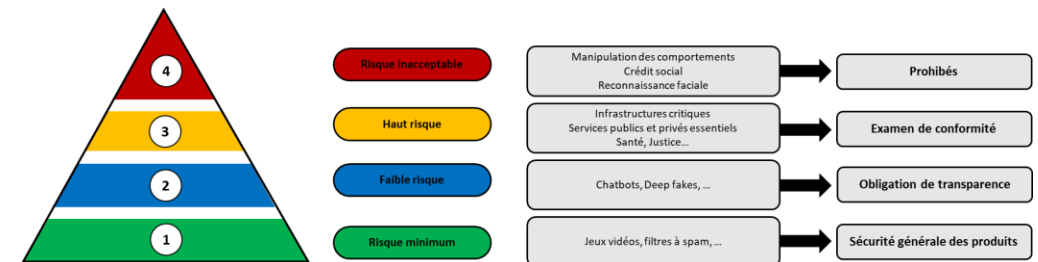
First works: 02/2020



Final text validated: 01/2024

## Risk classification

- Prohibited AI
- High-risk AI
- Low-risk or no-risk AI



We don't classify a technology but a use

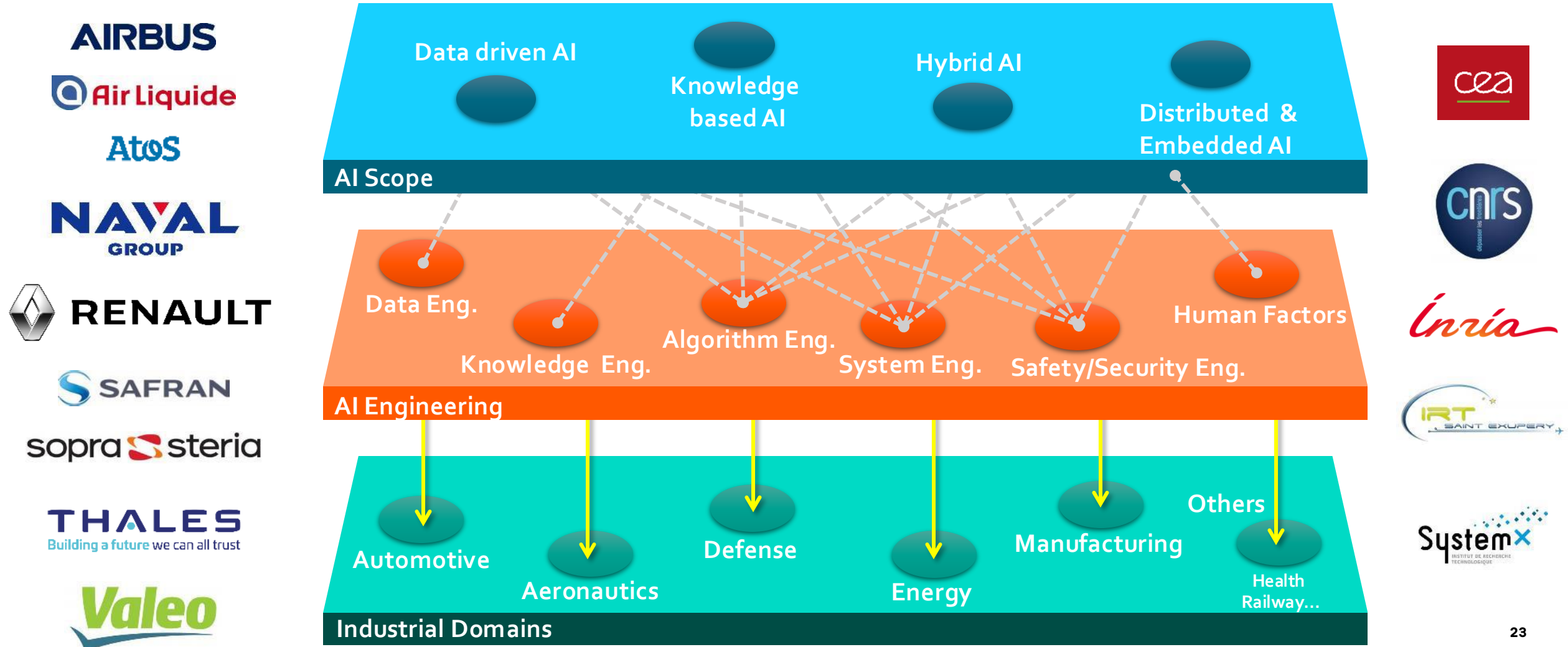
## Sanctions

- Enterprises
- 3 to 7% of turnover



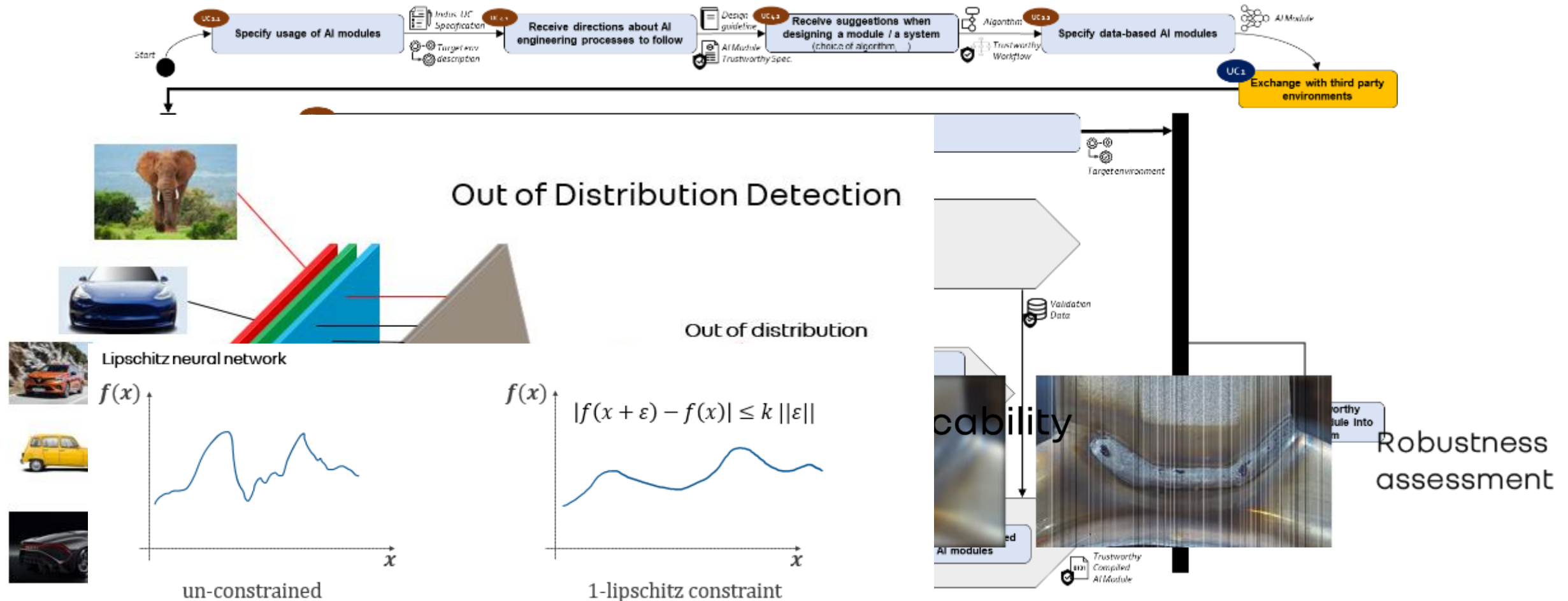
# The Confiance.ai project

Industry driven – Multi domain – Multi technology



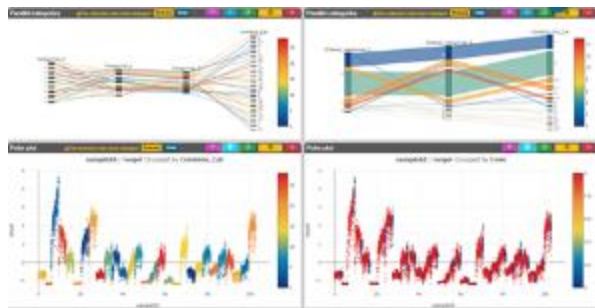
# Example of production

All along the development process



# Conclusion

Some solutions exist, industry must validate and deploy them

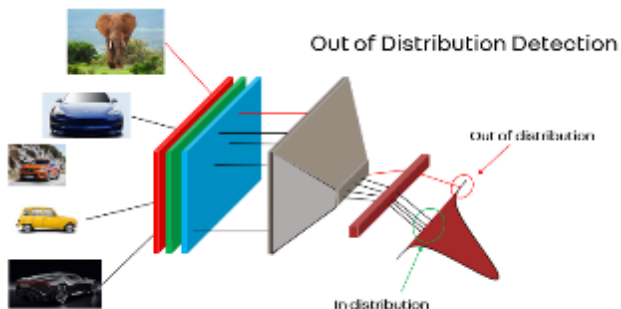
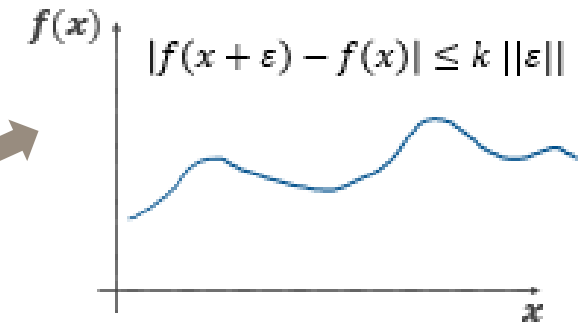


*Unknown  
unknown*



*Lack of  
robustness*

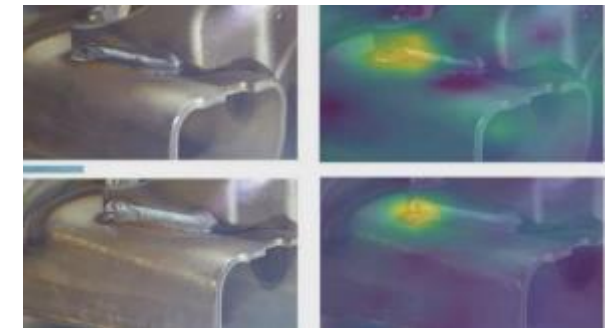
Lipschitz neural network



*Data  
obsolescence*



*Bias*



# 4

## Conclusion



# Learning comes at a price

## Sources of cost

### Data

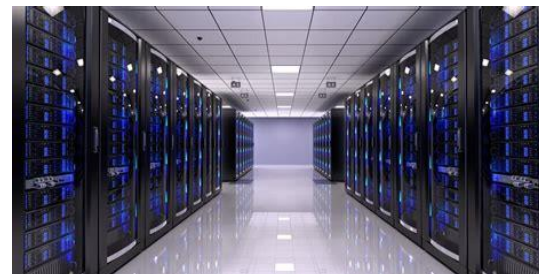
- To be collected
- Respecting privacy
- To be recollected regularly

### Human beings

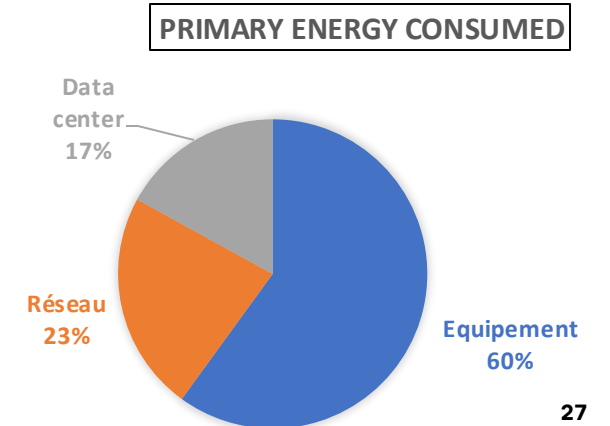
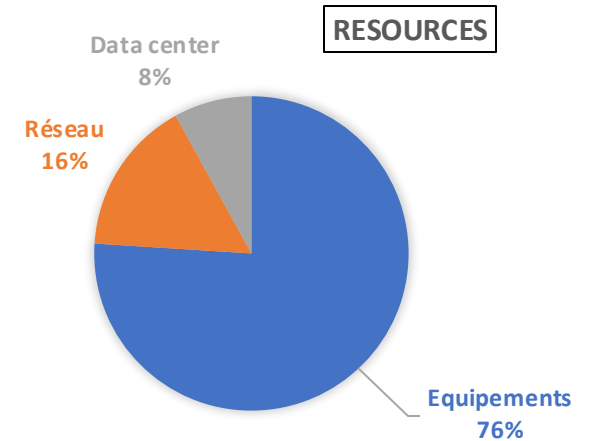
- To clean the data
- To label the data
- To design and tune algorithms

### Energy

- 1 GPU card: 200W (20W human brain)
- Digital technology consumes 4.2% of the world's primary energy
- By 2040, 14% of CO2 will be emitted by computer servers(MIT study)

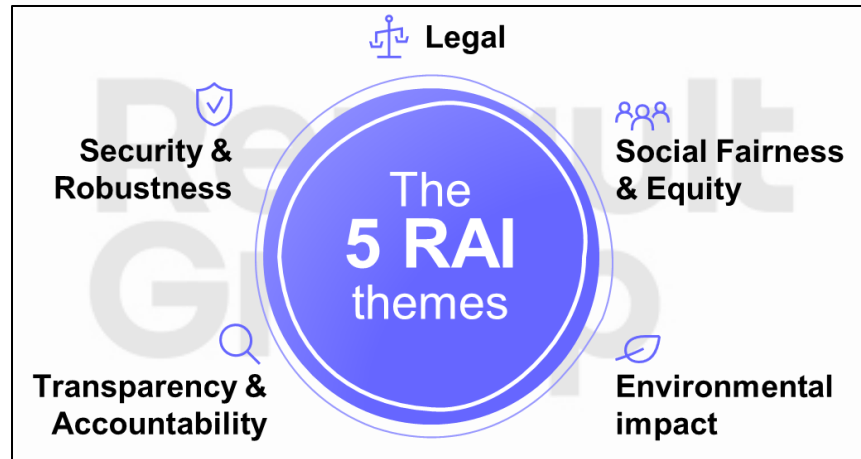


## Digital Footprint



# Conclusion

AI is a tool that everyone must learn to master



*At the company level*



*At the individual level*

4213 Practitioners  
186 skippers  
27 captains

Like every tool, it can be misused

Law must frame its usages





Thank you